

## EVENT PACKAGES AND PRICING

### Congratulations on your upcoming event, and thank you so much for your interest in our photography!

We offer three packages: The Classic, The Luxe, and The Custom.

No matter which you choose, I guarantee that:

- I will be your primary photographer.
- You'll receive a complete set of high-resolution JPEG images.
- Every picture will be edited by hand.
- An online, password-protected gallery of your photos will be created for you.

## The Classic (\$4,775)

- ✓ A full day of photography (6-10 hours) by me & a second photographer.
- ✓ Custom-designed album (30 pages, 9.5 x 9.5") with your choice of luxury cover.
- Video montage with beautiful images from your event, set to the soundtrack of your choice.
- ✓ Hand-retouching of 20 of your favorite photographs.
- ✓ An additional 2-hour portrait session.

## **The Luxe** (\$5,975)

- ✓ Everything *The Classic* has, as well as...
- ✓ Two 8 x 8" or 8 x 12" keepsake albums.
- ✓ Two gift books or 8 pocket books, perfect for special guests, friends & family.
- ✓ 300 4 x 6" high quality prints
- ✓ 150 Photo Thank You cards

Popular add-ons include videography, parent albums in a wide variety of sizes and covers, and custom prints.

## The Custom (\$TBD)

- ✓ Looking to create your own package?
- ✓ Choose exactly what you want from our menu on the next page!



# EVENT À LA CARTE PRICING

245 West 29<sup>th</sup> St., Studio 1200 New York, New York 10001 Tel 212.810.2148 brett@deutschphoto.com www.deutschphoto.com/events

#### My Photography (including high resolution images)

- \$400/hour, 2-hour minimum
- \$3,000/day, 10-hour maximum

#### Additional Photographer(s)

- \$200/hour, 2-hour minimum
- \$1,500/day, 10-hour maximum

#### Albums

I custom-design the pages that narrates your event, which then is library-bound in Italy in luxurious, handcrafted albums.

Four cover options:

- -Leather: stylish fine Italian leather in a variety of colors. Optional upgrade to "nappa" or "distressed" leather.
- Crystal: a custom photo enclosed in an elegant & modern plexiglass crystal cover.
- -Metallic: a unique, contemporary gold or silver metal plate with a photo cover, in satin or polished finish.
- -Varnished: a modern metal cover with engraved text, in a variety of colors.
- 9.5x9.5 Album: \$100 plus \$30 per page (10 pages minimum)
- 9.5x13 Album: \$200 plus \$30 per page (10 pages minimum)
- Extra Large Album (12x12 or 12x16): Add \$300
- Large Keepsake Album (same size as primary album): \$450 (2 for \$750)
- 8x8 or 8x12 Keepsake Album: \$350 (2 for \$550)
- Large Gift Book (8x8 or 8x12) with photo hard cover: \$250 (2 for \$400)
- Set of 2 Gift Books (6x6 or 6x8) with photo hard cover: \$250
- Set of 8 Pocket Books (4x4 or 4x5) with photo soft cover: \$250

Keepsake, Gift and Pocket Books are identical copies of your main album.

#### Additional Portrait Session

Add a 2-hour portrait session at your favorite NYC location scheduled on a day before or after your event. Includes a complete set of high-res images and basic retouching on up to 3 images. \$695

#### Video

We have expert videographers ready to provide a moving story of your day. Prices for a 3-5 minute cinematic edit or documentary edit begin at \$2,700.

#### Prints & Proofs

4x6 proof prints on professional quality paper (no watermarks)

- 50 prints: \$100. Additional prints: \$1.00/each
- Complete set of images: \$150 per hour of coverage

#### Individual prints

4x6: \$12	5x7: \$19	8x10 or 8x12: \$30
11x14: \$50	12x18: \$70	Set of 4 wallets: \$15
Custom sizes available upon request		

All prints 8×10 and larger include basic retouching, free of charge. Guests and friends can purchase prints directly from your online gallery.

#### Extras

- Photo Thank You Cards: deluxe 4x5.5" and 5x7" folded cards, starting at \$115.
- Photo Montage/Slideshow: A montage of curated images from your event, set to a soundtrack. \$75
- Signature Board: Turn a photo from our pre-event portrait session into a signature board: starting at \$150.

15% off any custom package totaling \$5,000 or more (not including videography charges), plus a free 2-hour portrait session. Additional sales tax and shipping and handling charges may apply.